

|            |  |
|------------|--|
| Company    |  |
| Contact    |  |
| Advertiser |  |
| Brand      |  |
| Campaign   |  |
| Job number |  |
| PO         |  |

## TV & Digital Ad Delivery

| Key Number | Title | Duration | CAD / CAB | 1st air date | Caption |
|------------|-------|----------|-----------|--------------|---------|
| <b>K1</b>  |       |          |           |              |         |
| <b>K2</b>  |       |          |           |              |         |
| <b>K3</b>  |       |          |           |              |         |
| <b>K4</b>  |       |          |           |              |         |
| <b>K5</b>  |       |          |           |              |         |

For each TV destination, select a Service Level Agreement (SLA): STD = 12hr, EXP = 3hr, IM = Immediate (sent as soon as QC & Ingest is completed). For Cinema, select an SLA for each key: \*ND = (within 24 Hrs Delivery, Includes DCP creation)

| All Metropolitan     | K1 | K2 | K3 | K4 | K5 |
|----------------------|----|----|----|----|----|
| Seven Network (7) HD |    |    |    |    |    |
| ABC                  |    |    |    |    |    |
| Nine Network (9) HD  |    |    |    |    |    |
| 10                   |    |    |    |    |    |
| SBS Television HD    |    |    |    |    |    |

| AU Regulatory               | K1 | K2 | K3 | K4 | K5 |
|-----------------------------|----|----|----|----|----|
| Clear Ads # (CAD) Long Form |    |    |    |    |    |
| Clear Ads # (CAD)           |    |    |    |    |    |

| All Regional          | K1 | K2 | K3 | K4 | K5 |
|-----------------------|----|----|----|----|----|
| Gecko TV              |    |    |    |    |    |
| Imparja Television HD |    |    |    |    |    |
| NBN Television HD     |    |    |    |    |    |
| Seven Network HD      |    |    |    |    |    |
| Sky News Regional HD  |    |    |    |    |    |
| Southern Cross HD     |    |    |    |    |    |
| WIN Television HD     |    |    |    |    |    |

| Cinema                       | K1 | K2 | K3 | K4 | K5 |
|------------------------------|----|----|----|----|----|
| Val Morgan Cinema Network AU |    |    |    |    |    |

| Pay TV / Community                | K1 | K2 | K3 | K4 | K5 |
|-----------------------------------|----|----|----|----|----|
| Aboriginal Broadcasting Australia |    |    |    |    |    |
| Australian Christian Channel TV   |    |    |    |    |    |
| Channel 31 Melbourne              |    |    |    |    |    |
| CNBC Asia                         |    |    |    |    |    |
| ESPN Pac Rim AU                   |    |    |    |    |    |
| Foxtel Media HD (MCN)             |    |    |    |    |    |
| Goolarri TV                       |    |    |    |    |    |
| Indigenous Community TV (ICTV)    |    |    |    |    |    |
| IPS (Innovations Park Studios)    |    |    |    |    |    |
| Racing VIC 78/68 HD               |    |    |    |    |    |
| Sky Racing Direct                 |    |    |    |    |    |
| Turner International              |    |    |    |    |    |

| New Zealand                        | K1 | K2 | K3 | K4 | K5 |
|------------------------------------|----|----|----|----|----|
| APNA                               |    |    |    |    |    |
| Country TV                         |    |    |    |    |    |
| ESPN Pac Rim NZ                    |    |    |    |    |    |
| Face TV                            |    |    |    |    |    |
| Fashion TV                         |    |    |    |    |    |
| Firstlight                         |    |    |    |    |    |
| Health TV Lifestyle TV             |    |    |    |    |    |
| Hope Channel                       |    |    |    |    |    |
| Whakaata Māori TV HD               |    |    |    |    |    |
| ShineTV                            |    |    |    |    |    |
| Sky HD                             |    |    |    |    |    |
| Southern Television - Channel 39   |    |    |    |    |    |
| Trackside HD                       |    |    |    |    |    |
| TV Rotorua                         |    |    |    |    |    |
| TVNZ HD                            |    |    |    |    |    |
| Wairarapa TV                       |    |    |    |    |    |
| Warner Bros. Discovery New Zealand |    |    |    |    |    |

| Digital Outputs For File Download                | K1 | K2 | K3 | K4 | K5 |
|--------------------------------------------------|----|----|----|----|----|
| 10 Play AU                                       |    |    |    |    |    |
| 7Plus AU                                         |    |    |    |    |    |
| 9Now AU                                          |    |    |    |    |    |
| Activision Blizzard Media - Mobile Ad            |    |    |    |    |    |
| Adform                                           |    |    |    |    |    |
| Adition                                          |    |    |    |    |    |
| Alkimi                                           |    |    |    |    |    |
| Amazon DSP                                       |    |    |    |    |    |
| Amazon FreeVee / Fire TV / Twitch                |    |    |    |    |    |
| Amazon Prime Video Ads                           |    |    |    |    |    |
| Amazon Sponsored Brands Video                    |    |    |    |    |    |
| Amazon Sport Australia                           |    |    |    |    |    |
| Amobee (In-Stream)                               |    |    |    |    |    |
| Anzu                                             |    |    |    |    |    |
| AudienceXpress                                   |    |    |    |    |    |
| Azerion                                          |    |    |    |    |    |
| BBC.com Embedded Video (VOD)                     |    |    |    |    |    |
| Binge                                            |    |    |    |    |    |
| blis                                             |    |    |    |    |    |
| Carsales (In-Feed)                               |    |    |    |    |    |
| CarsGuide (Outstream) AU                         |    |    |    |    |    |
| Crunchyroll                                      |    |    |    |    |    |
| Daily Mail Australia (Video Pre-Roll)            |    |    |    |    |    |
| Dentsu Programmatic AU                           |    |    |    |    |    |
| Digital                                          |    |    |    |    |    |
| Digital Turbine                                  |    |    |    |    |    |
| Disney +                                         |    |    |    |    |    |
| Drive.com.au (In-Read)                           |    |    |    |    |    |
| DV360 (640x360)                                  |    |    |    |    |    |
| DV360   Google Ads                               |    |    |    |    |    |
| Epsilon                                          |    |    |    |    |    |
| ESPN Pre-Roll                                    |    |    |    |    |    |
| Facebook / Meta                                  |    |    |    |    |    |
| Fandom                                           |    |    |    |    |    |
| Finecast ATV                                     |    |    |    |    |    |
| Finecast CTV                                     |    |    |    |    |    |
| Flashtalking                                     |    |    |    |    |    |
| Football FEST                                    |    |    |    |    |    |
| Foxtel Media - Pre Roll - Apple News AU          |    |    |    |    |    |
| Foxtel Media - Pre Roll - Cartoon Network        |    |    |    |    |    |
| Foxtel Media - Pre Roll - Select Network         |    |    |    |    |    |
| Foxtel Media - Pre Roll - VOD CTV GO KAYO & TUBI |    |    |    |    |    |
| Foxtel Media - Pre Roll - X (Twitter)            |    |    |    |    |    |
| FreeWheel                                        |    |    |    |    |    |
| Gamereactor                                      |    |    |    |    |    |
| Good-Loop                                        |    |    |    |    |    |
| Google Campaign Manager                          |    |    |    |    |    |
| Hoppr                                            |    |    |    |    |    |
| HULU                                             |    |    |    |    |    |
| IGN                                              |    |    |    |    |    |
| In-Store Media 9x16                              |    |    |    |    |    |
| InMobi                                           |    |    |    |    |    |
| Innovoid                                         |    |    |    |    |    |

| Digital Outputs For File Download        | K1 | K2 | K3 | K4 | K5 |
|------------------------------------------|----|----|----|----|----|
| Instagram                                |    |    |    |    |    |
| Instore                                  |    |    |    |    |    |
| invibes                                  |    |    |    |    |    |
| iQiyi                                    |    |    |    |    |    |
| LG Ads                                   |    |    |    |    |    |
| Linkedin                                 |    |    |    |    |    |
| Livewire Group AU 16:9                   |    |    |    |    |    |
| Livewire Group AU 9:16                   |    |    |    |    |    |
| Magnite                                  |    |    |    |    |    |
| Mamamia (Pre-Roll)                       |    |    |    |    |    |
| Matterkind                               |    |    |    |    |    |
| Matterkind AU                            |    |    |    |    |    |
| Max Australia                            |    |    |    |    |    |
| Media Performance                        |    |    |    |    |    |
| MiQ                                      |    |    |    |    |    |
| Multicultural Premium Network - Pre Roll |    |    |    |    |    |
| Neon Sky Pre-Roll                        |    |    |    |    |    |
| Netflix (For File Download) Australia    |    |    |    |    |    |
| News Corp Australia (In-Stream)          |    |    |    |    |    |
| Nexxen                                   |    |    |    |    |    |
| NFL Australia                            |    |    |    |    |    |
| Ogury 16x9                               |    |    |    |    |    |
| Ogury 9x16                               |    |    |    |    |    |
| Optus Sports AU                          |    |    |    |    |    |
| Orange                                   |    |    |    |    |    |
| Paramount +                              |    |    |    |    |    |
| Pinterest                                |    |    |    |    |    |
| Playground XYZ Drive by Playlist         |    |    |    |    |    |
| Playground XYZ Hang Time                 |    |    |    |    |    |
| Playground XYZ Multiple Playlist         |    |    |    |    |    |
| Plista                                   |    |    |    |    |    |
| Pluto TV                                 |    |    |    |    |    |
| Publicis Precision                       |    |    |    |    |    |
| Publicis Screen                          |    |    |    |    |    |
| Quantcast                                |    |    |    |    |    |
| Rakuten                                  |    |    |    |    |    |
| realestate.com.au In-Stream Pre-Roll     |    |    |    |    |    |
| Reddit                                   |    |    |    |    |    |
| Samba TV AU                              |    |    |    |    |    |
| Samsung                                  |    |    |    |    |    |
| Samsung TV Plus AU                       |    |    |    |    |    |
| SBS On Demand AU                         |    |    |    |    |    |
| Seedtag                                  |    |    |    |    |    |
| Shopper Smartlite [9x16] AU              |    |    |    |    |    |
| SKY Showtime                             |    |    |    |    |    |
| Smartclip                                |    |    |    |    |    |
| Snapchat                                 |    |    |    |    |    |
| Spotify 16x9                             |    |    |    |    |    |
| Spotify 9x16                             |    |    |    |    |    |
| SpotX                                    |    |    |    |    |    |
| SunMedia                                 |    |    |    |    |    |
| Teads 16x9                               |    |    |    |    |    |
| Teads 1x1                                |    |    |    |    |    |

| Digital Outputs For File Download         | K1 | K2 | K3 | K4 | K5 |
|-------------------------------------------|----|----|----|----|----|
| Teads 9x16                                |    |    |    |    |    |
| The Trade Desk                            |    |    |    |    |    |
| The Urban List (In-Read) AU               |    |    |    |    |    |
| Tiktok                                    |    |    |    |    |    |
| Tinder                                    |    |    |    |    |    |
| Titan OS                                  |    |    |    |    |    |
| Tubi                                      |    |    |    |    |    |
| Twitch                                    |    |    |    |    |    |
| Ultra Programatic                         |    |    |    |    |    |
| Unilever Raw                              |    |    |    |    |    |
| Unruly                                    |    |    |    |    |    |
| Venatus - Mobile Video Reward             |    |    |    |    |    |
| Verizon                                   |    |    |    |    |    |
| Verizon Media                             |    |    |    |    |    |
| Vevo                                      |    |    |    |    |    |
| VMO TV Network [Active/OTG TV with audio] |    |    |    |    |    |
| VMO TV Network [OTG TV no audio]          |    |    |    |    |    |
| Washington Post                           |    |    |    |    |    |
| Webedia                                   |    |    |    |    |    |
| Weibo                                     |    |    |    |    |    |
| WeTransfer                                |    |    |    |    |    |
| X (Twitter)                               |    |    |    |    |    |
| Xandr                                     |    |    |    |    |    |
| Xaxis                                     |    |    |    |    |    |
| XBOX                                      |    |    |    |    |    |
| Yahoo AU                                  |    |    |    |    |    |
| YouKu                                     |    |    |    |    |    |
| YouTube                                   |    |    |    |    |    |
| YouTube MVP                               |    |    |    |    |    |

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